



Privacy Policy

Note: This policy relates to our website and cyber practices. Please refer to our HIPAA Notice of Privacy Practices as it relates to Protected Health Information.

We respect your privacy. This Privacy Policy describes how The Eye Associates of Michigan collect and use your personal information across our website, www.myeyeteam.com, and through services provided by TEAM and our website.

What Information Do We Collect?

Information that *you* provide to us. You provide information when you:

- Fill out forms in person or on the site
- Provide information to schedule an appointment or open an account
- Communicate with us by phone, email, text, or chat
- Respond to surveys

How We Use Information

We use the information *you* provide, and *we* collect to:

- Operate the site
- Provide the services you request
- Verify your identity
- Provide you with information about the site
- Provide authorities or relevant individuals with information related to the site as required by law; and fulfill any other purpose for which you provide information.

You agree that we can store information that you provide to us on a form and use it to assist you in making an appointment or providing other services.

How Can We Share Information?

We do not share any personally identifying information publicly or with third parties without your express consent except when required by law.

We will not sell or rent your information to anyone, but we may share your basic demographic information (your name, phone number and physical/email address) with others, such as our contractors, trusted partners, and affiliates as necessary to operate our business, and as permitted by law.

If we share data with trusted partners, contractors, or affiliates to provide customer support or arrange for deliveries, such third parties are prohibited from using your personal information except to provide these services and they are required to maintain the confidentiality of your information.

What About Other Information and Websites?

Our website may link to external sites that are not operated by TEAM. We do not control third party tracking technologies or how they are used. We are not responsible for the privacy policies or the content of other websites. You are responsible for reviewing the privacy policies of such websites prior to providing any information.

The use of our website will be regarded as your consent to our practices around privacy and personal information.

Please contact us if you have any questions or comments regarding this Privacy Policy at:

The Eye Associates of Michigan

ATTN: Practice Manager

14272 N Fenton RD

Fenton, MI 48430

This policy is effective as of 07/23/2024.